

Seeds of Wealth

COMPANY PROFILE

SEEDS
OF
WEALTH



Seeds of Wealth

An Integrated Transformation Ecosystem, helping businesses grow beyond the founder by aligning strategy, execution, leadership, people, and organizational capability to help businesses grow sustainably, scale professionally, and build an enduring legacy.

From
Founder-Dependent
Growth



Institution-Capable
Growth



Legacy-Ready
Business

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More Than *Training*.
More Than *Consulting*.

Seeds of Wealth is an integrated transformation ecosystem that helps founders, business owners, executives, family businesses, and organizations navigate critical stages of growth and transformation.



We believe sustainable business growth cannot be built through strategy alone. A strong strategy requires disciplined execution. Disciplined execution requires capable leaders.

Capable leaders need the right people, structure, culture, systems, and accountability. And sustainable success must ultimately be able to continue beyond one individual or one generation.

That is why Seeds of Wealth integrates:

- Strategy
- Execution
- Leadership
- People
- Organization
- Business Growth
- Succession
- Legacy

into ***one connected transformation journey.***



Our purpose at Seeds of Wealth
is to help businesses and
leaders turn potential into
sustainable growth, meaningful
impact, and an enduring legacy.





Founder & The Seven Transformation Pillars of Seeds of Wealth

*Built From Experience.
Designed to Become an Organization.*

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David Pratomo

Founder — Seeds of Wealth

Founded in 2019, Seeds of Wealth has evolved into a leadership and business transformation organization that has been developing executives and business owners since 2022

Business growth ultimately depends on the quality of the people who lead it, the discipline with which strategy is executed, the organizational systems that sustain it, and the values that determine what success is ultimately used for.



The 7 Transformation Pillars of Seeds of Wealth:

- Inner Wealth & Personal Transformation
- People, Culture & organizational Alignment
- Strategy, Execution & Operational Excellence
- Leadership Mindset
- Business Growth & Customer Value
- Financial Wisdom & Capital Stewardship
- Legacy, Impact & Succession

into **one transformation** journey.



David's role as founder is to provide the philosophy, strategic thinking, and intellectual foundation from which Seeds of Wealth continues to build frameworks, programs, systems, facilitators, advisors, and institutional capability.

Seeds of Wealth Is Designed Not Only to Grow Businesses—**But to Help Build Businesses That Can Continue to Grow Beyond Their Founders.**



Seeds of Wealth Framework





The Problem We Exist to Solve

*Many Businesses Grow Faster
Than Their Organizations*



Business growth often creates a new set of problems. What worked when the business was smaller may no longer work when the organization becomes more complex.

Common symptoms include:

The Founder Becomes the Bottleneck

Too many decisions still depend on one person.

Culture Does Not Support the Strategy

Values may exist on the wall, but not consistently in day-to-day behavior.

Strategy Does Not Translate Into Execution

The direction may be clear at the top, but priorities become fragmented further down the organization.

Growth Creates Financial and Operational Pressure

Revenue may increase while cash flow, profitability, risk, or execution discipline deteriorates.

Leadership Capability Lags Behind Business Growth

Managers are promoted faster than their capability develops.

Succession Is Delayed

The business may be successful today but unprepared to continue without the founder.

Structure and Roles Become Unclear

Accountability overlaps, decisions slow down, and organizational complexity increases.



Our Question Is Simple:

Is the organization
growing as fast as
the business?





How Our Solution Are Designed

*Standardized Where It Matters.
Contextual Where It Counts.*



Every organization is different. But transformation should not be reinvented from zero every time. **Seeds of Wealth combines:**

80%

Proven Architecture

- Diagnostic frameworks.
- Core methodology.
- Leadership principles.
- Program structure.
- Implementation discipline.
- Measurement approach.

20%

Contextual Customization

Industry.	Strategic priorities.
Business stage.	Culture.
Organizational maturity.	Client-specific challenges.
Leadership dynamics.	



Why This Matters?

It allows Seeds of Wealth to provide solutions that are:

Structured

Contextual

Repeatable

Scalable

Relevant

without becoming generic.



Why Seeds of Wealth?

What Makes Our Approach Different?

Integrated Diagnosis

We do not look at strategy, people, leadership, finance, organization, and legacy as isolated problems.

We look at how they interact.

From Insight to Implementation

We believe insight without execution creates little value.

Our approach is designed to move from diagnosis to action and accountability.

Strategic Judgment

Frameworks are useful.

Knowing what matters, when it matters, and what should be prioritized requires judgment.

Executive-Level Partnership

We engage founders and senior leaders as thinking partners—not merely as participants in a classroom.

Contextual Solutions

Frameworks are useful.

Knowing what matters, when it matters, and what should be prioritized requires judgment.

Sustainable Capability

The goal is not permanent dependency on Seeds of Wealth.

The goal is to strengthen the client's own leadership and organizational capability.



Who We Work With?

We Work Best With Organizations Facing a Meaningful Transition

Founders & Business Owners

Who need to move from operational dependence toward strategic leadership.

CEOs & Senior Executives

Who need clarity, alignment, stronger execution, or organizational transformation.

Growth-Stage Businesses

Whose organization must catch up with the pace of business growth.

Professionalizing Companies

That need stronger structure, leadership systems, performance discipline, and management capability.

Family Businesses

Preparing for professionalization, next-generation leadership, succession, or legacy.

Corporate Organizations

Seeking greater alignment between business strategy, leadership, culture, people, and performance.

We Are Most Valuable When the Problem Is Important Enough to Require More Than a One-Off Training Intervention.



How Clients Can Engage With Us?

Different Entry Points. One Transformation Philosophy.

Clients may begin their Seeds of Wealth journey through:



Strategic Speaking & Executive Conversation

For awareness, strategic reflection, and leadership dialogue.



Corporate Workshop & Masterclass

For shared understanding and capability development.



Business Diagnostic Sprint

For organizations that need clarity before deciding what engagement is required.



Executive & Business Owner Coaching

For individual leadership, strategic decision-making, accountability, and performance.



90-Day Transformation Sprint

For a focused strategic issue requiring alignment, execution, and measurable progress.



Business Advisory

For leaders and owners requiring ongoing strategic partnership.



Annual Transformation / Legacy Partnership

For organizations seeking sustained capability-building and long-term transformation.



The Entry Point May Differ.
The Goal Remains the Same:

Meaningful, Sustainable Transformation.





Proof of Transformation

Every Seeds of Wealth engagement is designed to ultimately create visible movement because we believe that every transformation must be seen in outcomes.

Recommended case-study format:

CLIENT CHALLENGE

What important business or leadership problem existed?

DIAGNOSIS

What was actually driving the problem?

INTERVENTION

What did Seeds of Wealth help the client change?

OUTCOME

What became clearer, stronger, faster, healthier, or more sustainable?

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Examples of Outcomes
We Seek to Measure:

- Greater strategic clarity
- Leadership alignment
- Faster execution
- Improved accountability
- Stronger management capability
- Better organizational structure
- Improved financial discipline
- Stronger leadership pipeline
- Reduced founder dependency
- Improved succession readiness



Seeds of Wealth

An Integrated Transformation Ecosystem
Helping Businesses Grow Beyond the Founder

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From Founder
Dependent



Institution
Capable



Legacy
Ready

Perhaps your business needs to: **Grow, Professionalize Scale, Strengthen, Leadership, Align the Organization, Improve, Execution, Prepare the Next Generation, or Build an Enduring Legacy**, Seeds of Wealth begins with one conversation:

What Is Really Holding the Business Back
From Its Next Stage of Growth?

Website:



www.seedsofwealth.co.id



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